shopify app alternatives guide

stop paying monthly fees — use these snippets instead

Each snippet in this pack replaces a paid Shopify app. Here's exactly which apps and how much you save.

conversion & cart snippets

Snippet File	Replaces App	Typical Monthly Cost
`sticky-atc-bar.liquid`	Sticky Add To Cart Bar	$9.99/mo
`free-shipping-progress.liquid`	Free Shipping Bar	$7.99/mo
`cart-upsell.liquid`	Cart Upsell & Cross-Sell	$24.99/mo
`cart-cross-sell.liquid`	ReConvert Upsell	$14.99/mo
`inventory-urgency.liquid`	Urgency Bear / HurryTimer	$9.99/mo
`shipping-countdown.liquid`	Shipping Timer	$4.99/mo
`social-proof-popup.liquid`	Fera.ai / ProveSource	$19.99/mo
`sold-count.liquid`	Sales Pop / Fomo	$19/mo

Subtotal: ~$111.93/month

product page snippets

Snippet File	Replaces App	Typical Monthly Cost
`variant-image-swatch.liquid`	Swatch King / Color Swatches	$9.99/mo
`product-badge.liquid`	Product Labels & Badges	$4.99/mo
`product-tabs.liquid`	Tabs by Station	$9.99/mo
`product-quick-view.liquid`	Quick View app	$12.99/mo
`product-video.liquid`	Video native (theme code)	$5.99/mo
`quantity-breaks.liquid`	Quantity Breaks & Discounts	$19.99/mo
`size-recommendation.liquid`	Kiwi Size Chart & Recommender	$9.99/mo
`metafield-size-guide.liquid`	Size Guide app	$4.99/mo
`recently-viewed.liquid`	Recently Viewed Products	$4.99/mo
`product-rating-stars.liquid`	Judgment.app / Judge.me (custom display)	$9/mo
`product-waitlist.liquid`	Back In Stock / Klaviyo wait list	$19/mo
`product-personalization.liquid`	Custom Options app	$14.99/mo

Subtotal: ~$125.90/month

navigation & layout snippets

Snippet File	Replaces App	Typical Monthly Cost
`mega-menu.liquid`	Qikify Mega Menu	$14.99/mo
`mobile-drawer-menu.liquid`	Responsive menu (theme dev)	custom
`infinite-scroll.liquid`	Infinite Scroll app	$9.99/mo
`search-autocomplete.liquid`	Smart Search & Instant Search	$9/mo

Subtotal: ~$33.98/month

seo & trust snippets

Snippet File	Replaces App	Typical Monthly Cost
`product-schema.liquid`	JSON-LD for SEO	$12.99/mo
`faq-schema.liquid`	FAQs by HelpCenter	$9.99/mo
`organization-schema.liquid`	Schema Plus for SEO	$14.99/mo
`trust-badges.liquid`	Avada Trust Badges	$14.99/mo
`cookie-consent.liquid`	GDPR Cookie Consent	$4.99/mo

Subtotal: ~$57.95/month

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marketing & growth snippets

Snippet File	Replaces App	Typical Monthly Cost
`newsletter-popup.liquid`	Privy / Popup Builder	$15/mo
`social-share-buttons.liquid`	Social Sharing Buttons app	$4.99/mo
`instagram-feed-placeholder.liquid`	Instagram Feed app	$5.99/mo
`logo-bar.liquid`	Trust Hero (social proof logos)	$4.99/mo
`stats-counter.liquid`	Counter Plus	$2.99/mo

Subtotal: ~$33.96/month

💰 total potential monthly savings: $362.72/month

Your one-time cost: $19

Break-even: Day 1.6 of a single month

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how to use this guide

1. Identify which apps you currently pay for
2. Find the matching `.liquid` file in the pack
3. Follow the implementation comments inside each file
4. Remove or cancel the paid app

Implementation time: 5–15 minutes per snippet (no coding experience needed — full comments included).

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compatibility note

All snippets tested with:

- **Shopify OS 2.0:** Dawn, Refresh, Sense, Craft
- **Legacy themes:** Debut, Brooklyn, Simple, Minimal

If you encounter any compatibility issues, the comments inside each file explain theme-specific adjustments.